

AMENDMENT TO CALENDAR NO. 35,259

CITY HALL: December 1, 2025

BY: COUNCILMEMBER HARRIS (BY REQUEST)

SECONDED BY:

BRIEF DESCRIPTION:

An amendment to clarify the name of the New Orleans Tourism and Cultural Foundation.

AMENDMENT:

1. On page 1, in the first line of the preamble, after the word “the”, delete “New Orleans Tourism and Cultural Foundation’s” and replace with “New Orleans Tourism and Cultural Fund, d/b/a New Orleans Tourism and Cultural Foundation’s (“New Orleans Tourism and Cultural Foundation”)

THE FOREGOING AMENDMENT WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF, AND RESULTED AS FOLLOWS:

YEAS:

NAYS:

ABSENT:

RECUSED:

AND THE AMENDMENT WAS ADOPTED.

ENGROSSED VERSION

The following engrossed version shows how the proposed amendment would modify _____, as originally introduced. Additions are **underlined**. Deletions are shown as **strikethroughs**.

AN ORDINANCE to adopt the ~~New Orleans Tourism and Cultural Foundation's~~ **New Orleans Tourism and Cultural Fund, d/b/a New Orleans Tourism and Cultural Foundation's ("New Orleans Tourism and Cultural Foundation")** "Tourism and Cultural Economy Program," "Proposed Grant Scoring Matrix," and budget for the year 2026, to be administered by New Orleans Tourism and Cultural Foundation to: (1) provide services and financial support to the culture-bearers and cultural economy of New Orleans, including, without limitation, the people, enterprises, and communities that transform cultural skills, knowledge, and ideas into economically productive goods, services, and places, and (2) enhance tourism in New Orleans by strengthening the cultural economy, which attracts tourists to New Orleans, supporting events and festivals, for the year 2026; and to provide otherwise with respect thereto.

SECTION 1. THE COUNCIL OF THE CITY OF NEW ORLEANS HEREBY ORDAINS, That the New Orleans Tourism and Cultural Foundation's "Tourism and Cultural Economy Program" for 2026, including, pursuant to 29,807 M.C.S., all recipients of grant funding, attached hereto as Exhibit A, and its "Proposed Grant Scoring Matrix" for 2026, attached hereto as Exhibit B, are hereby adopted, and the New Orleans Tourism and Cultural Foundation's 2026 budget is hereby adopted as follows:

2026 REVENUES

Hotel Occupancy Privilege Tax	5,082,175
Harrah's Casino Lease	1,000,000
Interest Income	50,000
NOTCF Honors Gala	125,000
Other Donations	2,500
Reserves	630,660

TOTAL FUNDING

\$6,890,335

2026 EXPENDITURES

Dedicated to Mayor's Office of Tourism and Arts, including the Film and Video Commission & Music Commission	375,000
Cultural Economy Support	4,662,446
Marketing Expenditure	594,000

Major Event Support	376,900
Balance for NOTCF Operations	
Administrative Expenses	881,989
TOTAL EXPENDITURES	\$6,890,335
Estimated Beginning Reserves	\$4,372,991
Estimated Ending Reserves	\$3,742,331

PROVISOS:

1. The program adopted herein dedicates money to the Mayor’s Office of Tourism and Arts Fund, New Orleans Film and Video Commission, the Music Commission, and to Major Event Support. The New Orleans Tourism & Cultural Foundation shall spend the money approved for Cultural Economy Support in accordance with a Cooperative Endeavor Agreement to be entered into between New Orleans Tourism and Cultural Foundation and the City of New Orleans.
2. The New Orleans Tourism and Cultural Foundation may from time-to-time submit requests to the City of New Orleans for additional funding and is hereby authorized to obtain funding and donations from non-governmental sources.
3. The New Orleans Tourism and Cultural Foundation shall adjust its expenditure levels during the year to accommodate any revisions in estimated revenues, provided that any increase in allocation to any category of 5% or more shall be approved in advance by Ordinance of the Council.