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Sharonda Williams
VP – Regulatory & Public Affairs

July 6, 2026

Via Electronic Delivery

Clerk of Council
Clerkofcouncil@la.gov
City Hall - Room 1E09
1300 Perdido Street
New Orleans, LA 70112

Re: Supplemental Filing Ordered in Resolution No. R-26-258 (CNO Docket No. UD-24-02)

Dear Clerk of Council:

I write to you regarding Council Resolution No. R-26-258, Ordering Paragraph 1, which directs Entergy New Orleans (“ENO” or the “Company”) to make a filing with the Council by July 6, 2026. The Resolution states that this filing should provide additional information to supplement the Company’s Implementation Plan filed March 2, 2026, and Supplemental Implementation Plan filed May 26, 2026.

In response to Ordering Paragraph 1.c, please see Table 1, below, which breaks down the administrative budget proposed by ICF for the Third Party Incentive Administrator (“TPIA”) scope of services.

Table 1

ENO Battery Program Implementation Cost—ICF				
Price Category	Year 1	Year 2	Year 3	Total
Delivery	\$363,397	\$311,781	\$321,835	\$997,014
IT	\$264,468	\$210,965	\$216,235	\$691,669
Marketing	\$94,365	\$73,730	\$75,855	\$243,950
Customer Care	\$26,294	\$18,715	\$19,524	\$64,534
Total	\$748,525	\$615,192	\$633,450	\$1,997,166

For the other three subparts of Ordering Paragraph 1, the Company provides the following information. The Company’s HSPM discovery response to ADV 4-8 provided current and known information regarding Energy Hub costs. While it is expected that additional EnergyHub costs

beyond program year 3 would presumably be de minimis, those amounts are still unknown and would need to be negotiated and contracted. Regarding ongoing evaluation, measurement, and verification estimated costs, the Company assumed that those program costs would continue to be included in future Energy Smart Implementation Plan filings addressing Program Years 19 and beyond.

For Ordering Paragraph 1.b, please refer to ENO's discovery response to ADV 3-5. The Company's operational goal and objective is to implement the program created by the Council. It will administer upfront and ongoing incentives and take steps to register relevant demand response programs with MISO with the intention of receiving net market revenues that can be flowed back to ENO customers.

For Ordering Paragraph 1.d, please refer to the Company's response to ADV 3-11. The \$2 million funding for system studies and upgrades recognizes that many projects may trigger the need for studies to be able to interconnect. The table of costs for typical DER interconnections shared on the Company's Community Solar webpage provides directional guidance, but it is not possible to provide more granular information until specific projects are submitted.

Please let me know if you have any questions about this.

Sincerely,

A handwritten signature in black ink, appearing to read "Sharonda Williams", with a stylized flourish at the end.

Sharonda Williams

Enclosure

cc: Official Service List UD-24-02 (via electronic mail)