

ORDINANCE
CITY OF NEW ORLEANS

CITY HALL: July 9, 2026

CALENDAR NO. 35,500

NO. _____ MAYOR COUNCIL SERIES

BY: COUNCILMEMBER GREEN (BY REQUEST)

AN ORDINANCE to authorize the Mayor of the City of New Orleans to enter into a Cooperative Endeavor Agreement Amendment No. 1 (“CEA”) between the City of New Orleans (the “City”), and Toole Design Group, LLC and Fehr & Peers, relative to develop, refine and implement data applications that address specific roadway safety problems for the Safe Streets and Road for All Program, the provisions thereof as set forth more fully in the CEA form attached hereto as Exhibit “A” and made a part hereof; and otherwise to provide with respect thereto .

WHEREAS, pursuant to the authority contained in Article 7, Section 14(C) of the Louisiana Constitution of 1974, and statutory authority supplemental thereto, the State of Louisiana and its political subdivisions, including the City, may enter into cooperative endeavors with each other, or with any public or private corporation or individual; and further pursuant to Section 9-314 of the Home Rule Charter of the City of New Orleans, the City may enter into cooperative endeavors with any public or private association, corporation, or individual for activities in support of economic growth and other public purposes; and

WHEREAS, the City and Toole Design Group, LLC and Fehr & Peers desire to enter into this Cooperative Endeavor Agreement Amendment No. 1 to extend its term relative to develop, refine, and implement data applications the address specific roadway safety problems for Safe Streets and Road for All Program to set forth certain other matters in connection there with; **NOW THEREFORE**

1 **SECTION 1. THE COUNCIL OF THE CITY OF NEW ORLEANS HEREBY**
2 **ORDAINS**, That the Mayor, on behalf of the City of New Orleans, is hereby authorized to enter
3 into this Cooperative Endeavor Agreement Amendment No. 1, in the form attached hereto as
4 Exhibit “A”, between the City of New Orleans and Toole Design Group, LLC and Fehr & Peers
5 for the valued purpose of partnering to improve public health and wellness with the Safe Streets
6 and Road for All Program in the City of New Orleans.

1 **SECTION 2.** That said Cooperative Endeavor Agreement is attached hereto as Exhibit
2 “A” and incorporated and made a part hereof.

ADOPTED BY THE COUNCIL OF THE CITY OF NEW ORLEANS _____

PRESIDENT OF THE COUNCIL

DELIVERED TO THE MAYOR ON _____

APPROVED:
DISAPPROVED: _____

MAYOR

RETURNED BY THE MAYOR ON _____ **AT** _____

CLERK OF COUNCIL

ROLL CALL VOTE:

YEAS:

NAYS:

ABSENT:

RECUSED:

EXHIBIT “A”

COOPERATIVE ENDEAVOR AGREEMENT BETWEEN

THE CITY OF NEW ORLEANS

AND

TOOLE DESIGN GROUP, LLC

AND

FEHR & PEERS

SAFE STREETS AND ROADS FOR ALL PROGRAM

AMENDMENT NO. 1 TO COOPERATIVE ENDEAVOR AGREEMENT
BY AND BETWEEN
THE CITY OF NEW ORLEANS
AND
TOOLE DESIGN GROUP, LLC
AND
FEHR & PEERS
FOR THE SAFE STREETS AND ROADS FOR ALL PROGRAM SAFER STREETS
PRIORITY FINDER ENHANCEMENTS

THIS FIRST AMENDMENT (the “**Amendment**”) is entered into by and between the City of New Orleans, represented by Helena N. Moreno, Mayor (the “**City**”), Toole Design Group, LLC, represented by Jennifer Toole, President (“**TDG**”), and Fehr & Peers, represented by Christine Shields, Director (“**F&P**”). The City, TDG, and F&P may sometimes each be referred to as a “**Party**,” and collectively, as the “**Parties**”. TDG and F&P may sometimes be referred to as the “**Contractors**.” This Amendment is effective between the Parties (the “**Effective Date**”) upon execution.

RECITALS

WHEREAS, the City received a grant from the U.S. Department of Transportation (“**USDOT**”) to support the Safe Streets and Roads for All Program; and

WHEREAS, on June 13, 2024, the City, TDG and Safe Streets Research + Consulting, LLC, represented by Rebecca Sanders, Founder and Principal Investigator (“**SSR**”) entered into a two (2) year Cooperative Endeavor Agreement, K24-327/BRASS #5814, (the “**Agreement**”), to accomplish the valuable public purpose of partnering to improve public health and wellness by working to develop, refine, and implement data tool applications that address specific roadway safety problems and can demonstrate deployment application; and

WHEREAS, on or about February 27, 2026, SSR merged with F&P; and

WHEREAS, F&P is a California corporation, registered to do business in Louisiana, which principal address is located at 100 Pringle Avenue, Suite 600, Walnut Creek, CA 94596; and

WHEREAS, the City consents to the assignment of the Agreement to F&P which executed Assignment of Agreement is attached separately and incorporated herein as “**Exhibit A**”; and

WHEREAS, F&P will assume all rights and obligations of SSR under the Agreement going forward; and

WHEREAS, all other terms and conditions of the Agreement will remain the same; and

WHEREAS, F&P and the City, each having the authority to do so, desire to enter this Amendment to ensure continuity of services, to memorialize the Assignment of Agreement, and to authorize and acknowledge F&P's assumption of SSR's rights, obligations, and liabilities under the Agreement; and

NOW THEREFORE, for good and valuable consideration, the Parties amend the Agreement as follows:

1. **Assignment**. In accordance with the terms of the Agreement and as evidenced by the execution of the Assignment of Agreement, F&P shall assume all rights, responsibilities, obligations, and liabilities afforded to SSR under the original Agreement.

2. **Convicted Felon Statement**. The Contractor swears that it complies with City Code § 2-8(c). No Contractor principal, member, or officer has, within the preceding five years, been convicted of, or pled guilty to, a felony under state or federal statutes for embezzlement, theft of public funds, bribery, or falsification or destruction of public records.
3. **Non-Solicitation Statement**. The Contractor swears that it has not employed or retained any company or person, other than a bona fide employee working solely for it, to solicit or secure this Amendment. The Contractor has not paid or agreed to pay any person, other than a bona fide employee working for it, any fee, commission, percentage, gift, or any other consideration contingent upon or resulting from this Amendment.
4. **Prior Terms Binding**. Except as otherwise provided by this Amendment, the terms and conditions of the Agreement remain in full force and effect.
5. **Counterparts**. This Amendment may be executed in one or more counterparts, each of which shall be deemed to be an original copy of this Amendment, but all of which, when taken together, shall constitute one and the same agreement.
6. **Electronic Signature and Delivery**. The Parties agree that a manually signed copy of this Amendment and any other document(s) attached to this Amendment delivered by facsimile, email or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Amendment. No legally binding obligation shall be created with respect to a Party until such Party has delivered or caused to be delivered a manually signed copy of this Amendment.

[SIGNATURES CONTAINED ON NEXT PAGE]

IN WITNESS WHEREOF, the City, and the Contractors through their duly authorized representatives, execute this Agreement.

CITY OF NEW ORLEANS

BY: _____
HELENA N. MORENO, MAYOR

Executed on this _____ day of _____, 2026.

FORM AND LEGALITY APPROVED:
Law Department

By: _____

Printed Name: _____

TOOLE DESIGN GROUP, LLC

BY: _____
JENNIFER TOOLE, PRESIDENT

FEDERAL TAX I.D.

FEHR & PEERS

BY: _____
CHRISTINE SHIELDS, DIRECTOR

FEDERAL TAX I.D.

EXHIBIT “A” (Attached Separately)

Executed Assignment of Agreement to Fehr & Peers

[END OF AGREEMENT]

Calendar No.

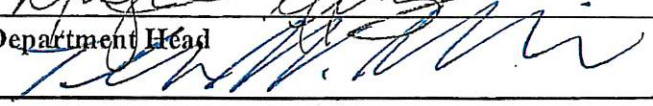
(Rev)
(Exp)

Name Jonitha Boles-Davis Ext. 8645
Person responsible for routing

**CHECK SHEET TO BE USED FOR
CLEARING ORDINANCES, MOTIONS, AND RESOLUTIONS
BEFORE SUBMISSION TO COUNCIL CLERK .**

The originating agency shall attach a copy of each proposed ordinance, motion, or resolution to the check sheet for processing in the sequence indicated after preparing a synopsis. The detailed memorandum of explanation shall also be attached to this check sheet.

SYNOPSIS OF DOCUMENT: Authorizes the Mayor of the City of New Orleans to enter a
Amendment No.1 between the City of New Orleans (the "City"), and Toole Design Group, LLC and Fehr
& Peers to support relative to develop , refine and implement data applications that address specific
roadway safety problems for the Safe Streets and Road for All Program the provisions thereof as set forth
more fully in the form attached hereto as exhibit "A" made a part hereof; and other wise to provide with
respect thereto.

1. 
Department Head
2. 
Department of Law
3. 
Chief Administrative Officer
4. _____
Director of Council Relations
5. _____
Initials of Sponsoring Council Member

COUNCIL ACTION

Council Members Present: _____

Absent: _____

AMENDMENTS:

FINAL ADOPTION:

MOVED: _____

2ND: _____

YEAS: _____



LEGISLATIVE SUMMARY

TO ACCOMPANY ORDINANCES

BEFORE SUBMISSION TO CLERK OF COUNCIL

Requesting Department or Agency: Office of Sustainability

Name of Contact Person: Meagan M. Williams

Telephone Number: 504-658-8420

Email Address: memwilliams@nola.gov

Initials of Sponsoring Councilmember(s): _____

DETAILED SYNOPSIS OF THE ORDINANCE

Please generally describe the purpose, intent, and effect of the proposed ordinance.

This ordinance will authorize the Mayor of the City of New Orleans to enter into a Cooperative Endeavor Agreement ("CEA") between the City of New Orleans (the "City") and Toole Design Group, LLC and Fehr & Peers to support relative to develop, refine and implement data applications the address specific roadway safety problems for the Safe Streets and Road for All Program the provisions thereof as set forth more fully in the form attached hereto as exhibit "A" and made a part thereof ; and otherwise to provide with respect thereto.



LEGISLATIVE SUMMARY

If the Ordinance is to effectuate a contract, CEA, or other similar agreement (hereafter contract), please provide the following additional information.

☐

If this section is not applicable, please check this box.

The parties involved:

Toole Design Group, LLC and Fehr & Peers.

The obligations, expectations, and deliverables of the parties involved:

Requirements as set by this CEA between the City of New Orleans and Toole Design Group, LLC & Fehr & Peers

Any fiscal implications for the City with the contract:

There is No Fiscal Impact. The CEA governs the administration U.S.Department of Transportation to support the Safe Streets and Roads for All Program.

The public purpose and need for the contract:

This CEA has a one (1) year term and thus needs an authorization ordinance.

The duration of the contract:

The duration through December 15, 2026.



LEGISLATIVE SUMMARY

If the Ordinance is to effectuate an amendment to the Codes of the City of New Orleans, please provide the following additional information.



If this section is not applicable, please check this box.

The existing provision(s) of the Code being proposed for amendment:

The general content/requirements of the existing Code provision:

How the proposed ordinance will alter the existing Code provision(s):

Why these changes are needed:

REQUESTED ADOPTION DATE: 6.1.26

Reference: Council Rule 41 & City Code Section 2-813

ORDINANCE

CITY OF NEW ORLEANS

CITY HALL: _____

CALENDAR NO.: _____

NO. _____ **MAYOR COUNCIL SERIES**

BY: COUNCILMEMBER _____ **(BY REQUEST)**

AN ORDINANCE to authorize the Mayor of the City of New Orleans to enter into a Cooperative Endeavor Agreement Amendment No.1 ("CEA") between the City of New Orleans (the "City"), and Toole Design Group,LLC and Fehr & Peers , relative to develop, refine and implement data applications that address specific roadway safety problems for the Safe Streets and Road for All Program, the provisions thereof as set forth more fully in the CEA form attached hereto as Exhibit "A" and made a part hereof; and otherwise to provide with respect thereto .

WHEREAS, pursuant to the authority contained in Article 7, Section 14(C) of the Louisiana Constitution of 1974, and statutory authority supplemental thereto, the State of Louisiana and its political subdivisions, including the City, may enter into cooperative endeavors with each other, or with any public or private corporation or individual; and further pursuant to Section 9-314 of the Home Rule Charter of the City of New Orleans, the City may enter into cooperative endeavors with any public or private association, corporation, or individual for activities in support of economic growth and other public purposes; and

WHEREAS, the City and Toole Design Group, LLC and Fehr & Peers desire to enter into this Cooperative Endeavor Agreement Amendment No. 1 to extend its term relative to develop , refine, and implement data applications the address specific roadway safety problems

for Safe Streets and Road for All Program to set forth certain other matters in connection there with; **NOW THEREFORE**

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5 for the valued purpose of partnering to improve public health and wellness with the Safe
6 Streets and Road for All Program in the City of New Orleans.

- 1 **SECTION 2.** That said Cooperative Endeavor Agreement is attached hereto as Exhibit
2 “A” and incorporated and made a part hereof.

ADOPTED BY THE COUNCIL OF THE CITY OF NEW ORLEANS _____

PRESIDENT OF THE COUNCIL

DELIVERED TO THE MAYOR ON _____

APPROVED:

DISAPPROVED: _____

MAYOR

RETURNED BY THE MAYOR ON _____ **AT** _____

CLERK OF COUNCIL

ROLL CALL VOTE:

YEAS:

NAYS:

ABSENT:

RECUSED:

EXHIBIT "A"

COOPERATIVE ENDEAVOR AGREEMENT BETWEEN

THE CITY OF NEW ORLEANS

AND

TOOLE DESIGN GROUP, LLC

AND

FEHR & PEERS

SAFE STREETS AND ROADS FOR ALL PROGRAM

AMENDMENT NO. 1 TO COOPERATIVE ENDEAVOR AGREEMENT
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RECITALS

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4. Prior Terms Binding. Except as otherwise provided by this Amendment, the terms and conditions of the Agreement remain in full force and effect.
5. Counterparts. This Amendment may be executed in one or more counterparts, each of which shall be deemed to be an original copy of this Amendment, but all of which, when taken together, shall constitute one and the same agreement.
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[SIGNATURES CONTAINED ON NEXT PAGE]

IN WITNESS WHEREOF, the City, and the Contractors through their duly authorized representatives, execute this Agreement.

CITY OF NEW ORLEANS

BY: _____
HELENA N. MORENO, MAYOR

Executed on this _____ day of _____, 2026.

FORM AND LEGALITY APPROVED:
Law Department

By: _____

Printed Name: _____

TOOLE DESIGN GROUP, LLC

BY: _____
JENNIFER TOOLE, PRESIDENT

FEDERAL TAX I.D.

FEHR & PEERS

BY: _____
CHRISTINE SHIELDS, DIRECTOR

FEDERAL TAX I.D.

EXHIBIT "A" (Attached Separately)

Executed Assignment of Agreement to Fehr & Peers

[END OF AGREEMENT]

Name Jonitha Boles-Davis Ext. 8645
Person responsible for routing

**CHECK SHEET TO BE USED FOR
CLEARING ORDINANCES, MOTIONS, AND RESOLUTIONS
BEFORE SUBMISSION TO COUNCIL CLERK**

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more fully in the form attached hereto as exhibit "A" made a part hereof; and other wise to provide with
respect thereto.

1. Department Head
2. Department of Law
3. Chief Administrative Officer
4. Director of Council Relations
5. Initials of Sponsoring Council Member

COUNCIL ACTION

Council Members Present: _____

Absent: _____

AMENDMENTS:

FINAL ADOPTION:

MOVED:

2ND:

YEAS:

NAYS:

ABSENT:

RECUSED:

7. **Reviewed by the Chief Administrative Officer after adoption by the City Council and prior to the Mayor's signature.**

REF. POLICY MEMORANDUM NO. 3



LEGISLATIVE SUMMARY

TO ACCOMPANY ORDINANCES

BEFORE SUBMISSION TO CLERK OF COUNCIL

Requesting Department or Agency: _____

Name of Contact Person: _____

Telephone Number: _____

Email Address: _____

Initials of Sponsoring Councilmember(s): _____

DETAILED SYNOPSIS OF THE ORDINANCE

Please generally describe the purpose, intent, and effect of the proposed ordinance.



LEGISLATIVE SUMMARY

If the Ordinance is to effectuate a contract, CEA, or other similar agreement (hereafter contract), please provide the following additional information.

☐

If this section is not applicable, please check this box.

The parties involved:

The obligations, expectations, and deliverables of the parties involved:

Any fiscal implications for the City with the contract:

The public purpose and need for the contract:

The duration of the contract:



LEGISLATIVE SUMMARY

If the Ordinance is to effectuate an amendment to the Codes of the City of New Orleans, please provide the following additional information.

☐

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How the proposed ordinance will alter the existing Code provision(s):

Why these changes are needed:

REQUESTED ADOPTION DATE: _____

Reference: Council Rule 41 & City Code Section 2-813