

**AMENDMENT NO. 3 TO THE AGENCY AGREEMENT**  
**BETWEEN**  
**THE CITY OF NEW ORLEANS**  
**AND**  
**LEADSONLINE, LLC**

**THIS THIRD AMENDMENT** (the “**Amendment**”) is entered into by and between the City of New Orleans, represented by Helena N. Moreno, Mayor (the “**City**”), and Leads Online, LLC, represented by Alexander Finley, CEO (the “**Contractor**”). The City and the Contractor are sometimes each referred to as a “**Party**,” and collectively, as the “**Parties**.” The Amendment is effective as of February 1, 2025 (the “**Effective Date**”).

**RECITALS**

**WHEREAS**, on February 1, 2022, the City and the Contractor entered into an agency agreement for electronic reporting and criminal investigation software (the “**Agreement**”); and

**WHEREAS**, on February 1, 2023, the City and the Contractor entered into an amendment to the Agreement to extend the Agreement’s term by one (1) year, to increase the Agreement’s compensation, and to modify certain terms and conditions (“**First Amendment**”); and

**WHEREAS**, on February 1, 2024, the City and the Contractor entered into an amendment to the Agreement to extend the Agreement’s term by one (1) year, to increase the Agreement’s compensation, and to modify certain terms and conditions (“**Second Amendment**”); and

**WHEREAS**, the City and the Contractor, each having the authority to do so, desire to enter this Amendment to extend the term of the Agreement and to increase the Agreement’s compensation for continuity of services; and

**NOW THEREFORE**, for good and valuable consideration, the City and the Contractor amend the Agreement as follows:

**1.     Extension.** In accordance with Section (5.2) of the Agreement, the term is extended for an additional one (1) year from the Effective Date through January 31, 2027.

**2.     Compensation.** The amount payable under this Amendment is **\$158,164.00**. The aggregate maximum amount payable under the Agreement is not to exceed **\$957,891.00**.

**3.     Convicted Felon Statement.** The Contractor swears that it complies with City Code Section 2-8(c). No Contractor principal, member, nor officer has, within the preceding five (5) years, been convicted of, or pled guilty to, a felony under state or federal statutes for embezzlement, theft of public funds, bribery, or falsification or destruction of public records.

**4.     Non-Solicitation Statement.** The Contractor swears that it has not employed nor retained any company or person, other than a bona fide employee working solely for it, to solicit or secure this Amendment. The Contractor has not paid nor agreed to pay any person, other than a bona fide employee working for it, any fee, commission, percentage, gift, or any other consideration contingent upon or resulting from this Amendment.

5. **Prior Terms Binding.** Except as otherwise provided by this Amendment, the terms and conditions of the Agreement remain in full force and effect.

6. **Counterparts.** This Amendment may be executed in one or more counterparts, each of which shall be deemed to be an original copy of this Amendment, but all of which, when taken together, shall constitute one and the same agreement.

7. **Electronic Signature and Delivery.** The Parties agree that a manually signed copy of this Amendment and any other document(s) attached to this Amendment delivered by facsimile, email, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an originally signed copy of this Amendment. No legally binding obligation shall be created with respect to a Party until such Party has delivered or caused to be delivered a manually signed copy of this Amendment.

**[SIGNATURES CONTAINED ON THE NEXT PAGE]**

**[The remainder of this page is intentionally left blank.]**

**IN WITNESS WHEREOF**, the City and the Contractor, through their duly authorized representatives, execute this Amendment.

**CITY OF NEW ORLEANS**

**BY:** \_\_\_\_\_  
**HELENA N. MORENO, MAYOR**

**Executed on this** \_\_\_\_\_ **of** \_\_\_\_\_, **2026.**

**FORM AND LEGALITY APPROVED:**  
**Law Department**

**BY:** \_\_\_\_\_

**PRINTED NAME:** \_\_\_\_\_

**LEADSONLINE, LLC**

**BY:** \_\_\_\_\_  
**ALEXANDER FINLEY, CEO**

\_\_\_\_\_  
**FEDERAL TAX I.D.**