

Subject: Appeal of HDLC's Arc Meeting Decision (September 16, 2025)

Dear City Clerk of Court,

I am writing to formally appeal the decision made by the Historic District Landmarks Commission (HDLC) during the Arc Meeting held on September 16, 2025, concerning the business located at 106 Royal Street, New Orleans, LA, formerly known as "**SMASH HOUSE NOLA**," under the ownership of **Three Cousins LLC**.

As the new owner of this establishment, I was unaware of the significant compliance issues associated with the building prior to my acquisition. The previous owner undertook various renovations without securing the necessary approvals, which has directly impacted my ability to operate the restaurant. This has not only caused substantial financial hardship but has also led to emotional distress.

Background Information

Business LLC Name: Three Cousins LLC

Business Address: 106 Royal Street, New Orleans, LA 70130

Building Permit Number: B5XFEL

Previous DBA Name: SMASH HOUSE NOLA

Key Issues

1. Unawareness of Compliance Issues:

Upon acquiring the business, I was not informed about the HDLC's prior decisions or the absence of permits for renovations and signage. The previous owner's failure to disclose these critical matters has severely hindered my ability to operate.

2. Hardship Due to Operational Delays:

The inability to open my business has inflicted significant financial strain, including loss of potential revenue, employee wages, and vendor contracts. This situation jeopardizes the sustainability of my business and impacts my employees' livelihoods.

3. Good Faith Efforts:

I am fully committed to addressing these issues and ensuring that necessary repairs and updates are made to align with HDLC guidelines. However, the urgency of opening the restaurant now is paramount—not only for compliance but also to maintain the financial viability needed for these updates.

4. Metal Frame Consideration:

Notably, there is a business directly across the street that features a similar metal frame on the front of its store. We would greatly prefer that the city permits us to retain the metal frame on our building. If we cannot keep the frame, we respectfully ask for the ability to open our business to generate income, which is essential for addressing the framing issue and for removing our current sign in favor of one that complies with HDLC guidelines.

5. Timeline for Improvements:

If granted the opportunity to open, we would request a period of 1-2 years to make the necessary improvements, as financial support will be crucial for completing the repairs.

Request for Reconsideration

I kindly request that the HDLC and the City Council reassess their decision, allowing me the opportunity to address the compliance issues. I am eager to collaborate with the commission to bring the establishment into full compliance while also preserving the historical integrity of the district.

In light of the unforeseen circumstances surrounding this situation, I believe that a favorable resolution would not only support local business growth but also help maintain the character of our cherished historic district.

Thank you for considering my appeal. I am hopeful for a positive outcome and am willing to discuss any further details or steps needed to move forward.

Warm regards,

Anthony Bradford

Anthony Bradford

Solid Partners LLC

Contact: (504) 402-0587

Your reference code is **P47YRG**

Application Summary

Type: HDLC COA
Location: 106 Royal St
Property Owner: Royal and Canal LLC
Description: After-the-fact application for installation of new storefront. Resolve violations.
Created By: esburke

Details

Name	Value
Is Landmark	No
Addresses	106 Royal St
Square	34

Status Information

Name	Complete	Date
Permit Case Created	Yes	9/4/2025
Completeness Review	Yes	9/4/2025
HDLC Signs and postcards	Yes	9/12/2025
HDLC CBD ARC Meeting	Yes	9/16/2025

Fees

Type	Amount	Paid
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Reviews

Division	Status	Reviewer
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Review Comments

Division	Status	Comment
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Inspections

Type	Date	Status
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Inspection Correction Items

Contractors

Name	License
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NEW ORLEANS HISTORIC DISTRICT LANDMARKS COMMISSION
CENTRAL BUSINESS DISTRICT HISTORIC DISTRICT LANDMARKS COMMISSION

LaToya Cantrell
MAYOR

CITY OF NEW ORLEANS

Bryan D. Block
EXECUTIVE
DIRECTOR

Tuesday, September 16, 2025

John C. Williams
824 Baronne Street
New Orleans, LA 70113

Re: 106 Royal St
Reference Code: P47YRG

Dear John C. Williams:

This letter confirms the actions of the Architectural Review Committee (ARC) of the Central Business District Historic District Landmarks Commission at its meeting of Tuesday, September 16, 2025, concerning your application for the following work: After-the-fact application for installation of new storefront. Resolve violations.

The ARC recommended denial of the storefront as installed. The ARC cited the inappropriate plywood finish, LED string lights, exposed conduit, and the inappropriate proportions of the new storefront as a few of the reasons the application could not be recommended for approval. The ARC stated that a new storefront should be installed that more closely resembles historic photographs or the storefronts at the left and right sister buildings.

If you wish to appeal the recommendations of the ARC, this application can be put on the agenda of the next CBD HDLC Commission meeting to be held on Wednesday, October 8, 2025, in City Council Chamber, City Hall, 1300 Perdido Street beginning at 10:00AM. Attendance is required for this application to be heard. Should you have any questions concerning this matter, feel free to contact me at (504) 658-7055 or wcargile@nola.gov.

Sincerely,
WLC

Wendy Cargile
Chief Plan Reviewer

Approved BB Bryan Block, Director

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Royal and Canal LLC
2201 Ridgelake Drive
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